

JACK'S COMMUNITY SOCCER SCHOOL

Established 2024 | Skegness, Lincolnshire



SPONSORSHIP PROPOSAL 2026

Building community through football

200+

Children per week
Across all programmes

10+

Programmes running
Ages 4-18 years

4

Locations
Across Lincolnshire

WHO WE ARE

Jack's Community Soccer School (JCSS) is a grassroots football organisation based in Lincolnshire, dedicated to making football accessible for children of all backgrounds and abilities. Founded in 2024, we have quickly grown to serve over 200 children every week across multiple venues.

WHERE WE OPERATE	WHO WE WORK WITH
Skegness Alford Wainfleet Mablethorpe	Children aged 4 to 18 years Families All genders All abilities

OUR PROGRAMMES

We run a wide range of programmes, from free community sessions to development academies, ensuring football is accessible to every child regardless of background.

Programme	Location	Ages	Cost
Skegness Strikes	Skegness Grammar School	8-16	£1/session
Alford Strikes	Alford Town FC	8-16	£1/session
Wainfleet Strikes	Wainfleet St Mary's MUGA	8-16	Free
Skegness Strikes (MUGA)	Orchid Way	6-14	Free
Mablethorpe Strikes	Sherwood Field	6-16	Free
She Strikes (Women's)	Skegness Academy	7-12	£3/session
Monday Night Strikes	Skegness Grammar School	14-18	£3/session
Mini Strikes	Skegness Academy	4-5	£20/month
Playmakers	Swifts JFC	5-7	£5/session
Development Squads (U7-U12)	Skegness Grammar School	7-12	£6/session
Keepers Club	Skegness Academy	7-12	£10/session
Academy	Various	7-13	£25/month
Holiday Camps & Events	Various locations	4-14	Various

OUR PARTNERS

JCSS works in partnership with established clubs and schools across Lincolnshire, embedding our programmes in the heart of the community.

Alford Town FC GRASSROOTS FOOTBALL CLUB Home to our Alford Strikes programme. affordable £1 sessions for children aged 8-16 in the Alford area, run in partnership with the club.	Swifts JFC GRASSROOTS FOOTBALL CLUB Our Playmakers programme runs at Swifts JFC, developing young players aged 5-7 through fun, structured sessions in a safe club environment.
Skegness Academy EDUCATION PARTNER One of our core delivery venues. Home to She Strikes (women's football), Mini Strikes, the Keepers Club, and more across multiple age groups.	Skegness Grammar School EDUCATION PARTNER Our largest delivery hub, hosting Development Squads, Monday Night Strikes, and our main Strikes programme for children aged 8-18.

Partnering with local organisations means your sponsorship reaches every corner of the community.

Where Your Brand Will Appear

When working with JCSS, your brand is front and centre across every touchpoint; on the pitch, in schools, and online.

1. The JCSS Banner at Every Session & Event

Our branded banner travels to every session, holiday soccer school, one-to-one, school visit, and community event. Your sponsor logo will feature on the banner, seen by players, parents, and coaches at every appearance.



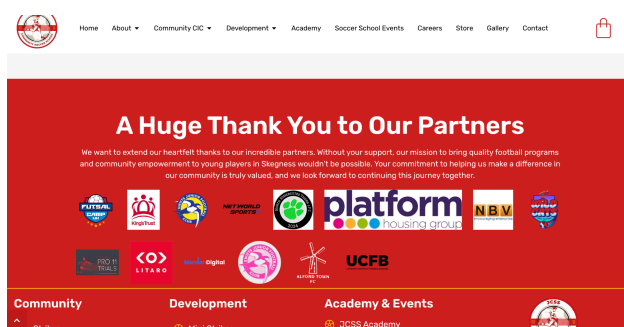
2. School & College Visits

JCSS regularly visits local schools and colleges to promote programmes and recruit players. The banner is present at every visit, putting your brand in front of young people, teachers, and parents in an educational setting.



3. The JCSS Website

Your logo will be featured in the “A Huge Thank You to Our Partners” section, which appears on every page of the JCSS website. Alongside the King’s Trust, Platform Housing Group, and other established organisations, your brand is in good company.



4. Social Media

JCSS posts regularly across Facebook and Instagram. Sponsor logos feature in event photos, session content, and dedicated partner shoutouts, reaching hundreds of local parents, players, and community members.

5. Stalls & Community Events

JCSS sets up stalls at local markets, community days, and public events throughout the year. Your sponsor logo will feature on stall signage and printed materials, putting your brand face-to-face with players, parents, and local families across the area.

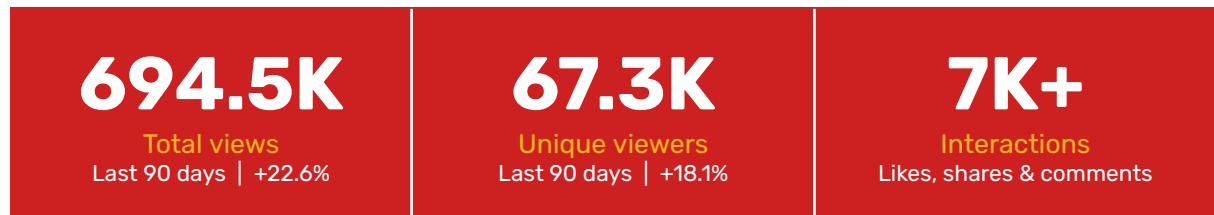


OUR DIGITAL REACH & IMPACT

By partnering with JCSS, your brand is placed directly in front of local parents and families, the exact audience making decisions about children's activities and spending.

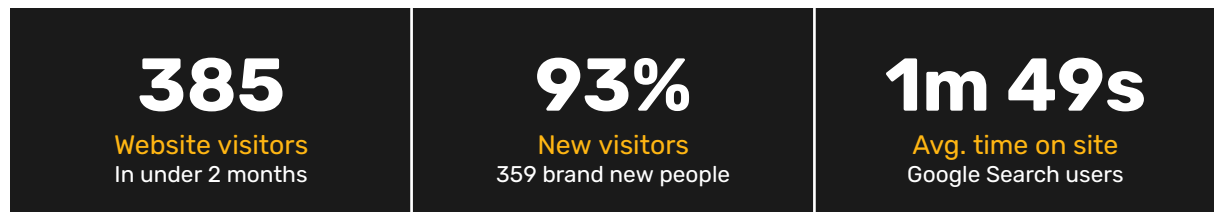
Facebook, Our Primary Channel

Facebook is where our audience lives (parents). With nearly 700,000 views in the last 90 days, every post puts your brand in front of local families.



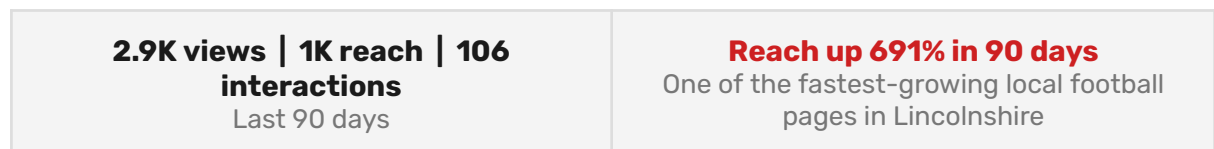
Website, High-Intent Traffic

385 unique visitors found the JCSS website in under 2 months, 93% of them brand new. People arriving via Google Search spent nearly 2 minutes on the site, showing strong purchase intent.



Instagram, A Rapidly Growing Channel

Our Instagram presence is growing fast, with a reach up 691% in the last 90 days. As we grow this channel, your sponsorship visibility on Instagram will only increase.



THE NEXT 12 MONTHS

We are just getting started. The next 12 months represent a major period of growth for JCSS, and your sponsorship helps make it all happen.

01

Primary School Expansion

We are increasing our presence in local primary schools, bringing structured, fun football coaching to even younger children across the Lincolnshire area and forming new school partnerships.

02

COPA MARESME – Spain Trip

We are taking one of our groups to Spain to compete in the prestigious Copa Maresme tournament. A life-changing experience for local children, many of whom will be travelling internationally for the first time.

03

Local 3v3 Tournament

We are hosting a community football tournament featuring inflatable 3v3 pitches. A high-energy, family-friendly event that will bring hundreds of children and parents together in one place.

04

Grow to 350 Local Members

Our goal is to serve up to 350 children per week, increasing our social media reach, website traffic, and community impact proportionally. Your sponsor grows with us.

Sponsoring JCSS now means your brand grows with us, front and centre as we expand reach, numbers, and impact across Lincolnshire.

PARTNER WITH US

Why Partner With Jack's Community Soccer School?

Massive Local Reach Nearly 700,000 Facebook views in 90 days, your brand is seen by thousands of local parents every month.	Genuine Community Impact Every session directly changes a child's life. Your sponsorship means more free and affordable football for children who need it.
Brand on All Platforms Logo placement across Facebook, Instagram, and the JCSS website, a growing digital presence that keeps delivering value.	Aligned With Local Values Being associated with grassroots sport and community development builds genuine trust and goodwill with local families.

Ready to get involved?

Get in touch with Jack to discuss sponsorship opportunities:

Jack Walton | Jack's Community Soccer School

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www.jackscommunitysoccerschool.co.uk

Jack's Community Soccer School | Est. 2024 | Skegness, Lincolnshire